

Station WVBT-TV NORFOLK, VA.  
Advertiser ( ) AMERICAN CROSSROADS  
Product American Crossroads  
Estimate# 693  
Buyer Stephanie Maroney  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 11/27/693  
Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: AMERICAN CROSSROADS SC=\*

--- REMARKS ---

THIS IS A NEW ISSUE ORDER  
CONTRACT TOTAL IS \$3550  
PLS CONFIRM ASAP  
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU	10A-11A	MILLIONAIRE	:30	\$100.00	10/16-10/16	1	1	1	\$100.00	
	2	W	10A-11A	MILLIONAIRE	:30	\$100.00	10/17-10/17	1	1	1	\$100.00	
	3	TH	10A-11A	MILLIONAIRE	:30	\$100.00	10/18-10/18	1	1	1	\$100.00	
	4	F	10A-11A	MILLIONAIRE	:30	\$100.00	10/19-10/19	1	1	1	\$100.00	
	5	M	10A-11A	MILLIONAIRE	:30	\$100.00	10/22-10/22	1	1	1	\$100.00	
	7	W	10P-1045P	LATE NEWS	:30	\$1,200.00	10/17-10/17	1	1	1	\$1,200.00	
	10	M	10P-1045P	LATE NEWS	:30	\$1,200.00	10/22-10/22	1	1	1	\$1,200.00	
	12	W	1045P-11P	SPORTSWEAP	:30	\$500.00	10/17-10/17	1	1	1	\$500.00	
	15	SU	10A-11A	FOX NEWS SUNDAY	:30	\$150.00	10/21-10/21	1	1	1	\$150.00	

---REPORT TOTALS---

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Report Totals: 9 / \$3,550.00

---SALES MONTHLY TOTALS---

Oct 12: 9 / \$3,550.00  
Sales Totals: 9 / \$3,550.00  
Station Totals: 9 / \$3,550.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$27,308	CATV 0%	WAVY 37%	WGNT 0%	WPXV 0%	WTKR 27%
		WTVZ 0%	WVBT 13%	WVEC 23%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV11, MAY12, ENOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE